

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Advertiser Product Estimate Number **Treasure Coast Jobs Coalit** TREASURE CST. JBS CO 918924

Smart Media Group LLC (VA) **Attention: Accounts Payable** 814 King St Ste 400

Alexandria, VA 22314

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	945784	06296824
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
(IDD #	IA 4 4 O . 4 .	D. 4. (O. 4.
IDB#	Advertiser Code	Product Code
1046	TCJC	ORDR
Agency Ref	Advertiser Ref	

ine	Start Date	End Date	Description	า	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	09/21/12	09/21/12	M-SUN WI	PBF News 2	5 (11-11:35PM	1	:30	1	\$950.00	NM	
			otible with noti								
	Weeks:	Start Date 09/17/12	09/23/12	<u>MTWTFSS</u>	<u>Spots/Week</u> 1	<u>Rate</u> \$950.00					
	Spots: # Ch			Fime Descrip		Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WF	PBFF 09	<u>/21/12 11:3</u>	1 PM M-SUN	I WPBF News 25 @ 1	1PM11-11:35PM	:3	0 TCJC0112	TVH		\$950.00 NI
2	09/21/12 Class of Tir	09/21/12 ne - Pre-emp	1230-1P A	ccess Hollyw	oc1230-1p	1	:30	1	\$275.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS1	Spots/Week 1	<u>Rate</u> \$275.00					
	Spots: # Ch	Day Air	Date Air 1	Fime Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	PBFF 09	/21/12 12:50	6 PM 1230-1	P Access Hollywood	1230-1p		0 TCJC0112	TVH		\$275.00 N
- 2	09/21/12	09/21/12	M/DDE No.	05 @ No.	- 40 4000				4075.00		
3			vypbr Nev on Pre-emptib	ws 25 @ Noo ole	on 12pm-1230pm	1	:30	1	\$375.00	MM	
	Weeks:	Start Date 09/17/12	<u>'</u>	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$375.00			Tan.		
	Spots: # Ch	Day Air	Date Air 1	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 WF	PBF F 09/	<u>/21/12 12:20</u>	O PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 TCJC0112	TVH		\$375.00 N
4	09/21/12 Class of Tir	09/21/12 ne - Pre-emp	WPBF New	ws 25 @ 5an ce	n 5-530am	1	:30	1	\$175.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch			<u> Descrip</u>		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
	1 WF	PBFF 09/	21/12 5:00	O AM WPBF	News 25 @ 5am	5-530am	:3	0 TCJC0112	TVH		\$175.00 N
5	09/21/12 Class of Tir	09/21/12 ne - Pre-emp	M-F 5pm Notible with notice	lews ce	5-6pm	1	:30	1	\$475.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$475.00	W1			·	•
	Spots: # Ch	Day Air	Date Air T	ime Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	PBFF 09/	21/12 5:14	4 PM M-F 5p	m News	5-6pm	:3	0 тсјс0112	TVH		\$475.00 N
6	09/21/12 Class of Tin	09/21/12 ne - Pre-emp	WPBF Nev	vs 25 Mornin ce	gs5:30-5:57am	1	:30	1	\$225.00	NM	
	Weeks:	Start Date 09/17/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$225.00	2 10 to 10 t			12.7.10.11	
	Spots: # Ch	Day Air	Date Air T	ime Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	BFF 09/	21/12 5:41	I AM WPBF	News 25 Mornings @			0 TCJC0112	TVH		\$225.00 NI



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Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

www.thewpbfchannel.com						
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 09/21/12 09/21/12 WPBF News 25 Mornings5:30-5:57am Class of Time - Pre-emptible with notice	1	:30	1	\$225.00	NM	
7 09/21/12 09/21/12 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$775.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 1 1	<u>Rate</u> \$775.00	·				
Spots: # Ch Day Air Date Air Time Description 1 WPBF F 09/21/12 6:10 PM WPBF News 25 @ 6:00P	Start/End Time M 6-6:30PM		th <u>Ad-ID</u> 30 TCJC011	2т∨н		<u>Rate Type</u> \$775.00 NM
8 09/21/12 09/21/12 WPBF News 25 Mornings6-7AM Class of Time - Fixed Non Pre-emptible	1	:30	1	\$450.00	NM	
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 1 Spots/Week 1	<u>Rate</u> \$450.00					7 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF F 09/21/12 5:59 AM WPBF News 25 Mornings	Start/End Time 6-7AM		th <u>Ad-ID</u> 30 TCJC011	2т∨н		<u>Rate Type</u> \$450.00 NM
9 09/21/12 09/21/12 Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible	1	:30	1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 1 1	<u>Rate</u> \$600.00		****			
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF F 09/21/12 8:54 AM Good Morning America	Start/End Time 7-9AM		th Ad-ID 0 TCJC011	2т∨н		<u>Rate Type</u> \$600.00 NM
10 09/24/12 09/24/12 1230-1P Access Hollywoc1230-1p Class of Time - Pre-emptible with notice	1	:30	1	\$275.00	NM	*
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 1 1	Rate \$275.00		nue .			
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF M 09/24/12 12:44 PM 1230-1P Access Hollywood	Start/End Time od 1230-1p		th <u>Ad-ID</u> 30 TCJC0112	2 ⊤∨ н		<u>Rate Type</u> \$275.00 NM
11 09/24/12 09/24/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	1	:30	1	\$375.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS 1 Spots/Week 1	<u>Rate</u> \$375.00			***************************************		·
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 09/24/12 12:08 PM WPBF News 25 @ Noon	Start/End Time 12pm-1230pm		h Ad-ID 0 TCJC0112	2т∨н	7	<u>Rate</u> <u>Type</u> \$375.00 NM
12 09/24/12 09/24/12 Dr. Oz 4-5p Class of Time - Pre-emptible with notice	1	:30	1	\$525.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS 1 Spots/Week 1	<u>Rate</u> \$525.00		*			
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF M 09/24/12 4:34 PM Dr. Oz	Start/End Time 4-5p		h <u>Ad-ID</u> 0 TCJC0112	2т∨н		<u>Rate Type</u> \$525.00 NM
13 09/24/12 09/24/12 WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice	1	:30	1	\$175.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 1 1	<u>Rate</u> \$175.00					***
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 09/24/12 5:09 AM WPBF News 25 @ 5am	Start/End Time 5-530am		<u>h</u> <u>Ad-ID</u> 0 TCJC0112	?TVH		<u>Rate Type</u> \$175.00 NM
14 09/24/12 09/24/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1	\$475.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 1 1	<u>Rate</u> \$475.00					<u> </u>
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF M 09/24/12 5:27 PM M-F 5pm News	Start/End Time 5-6pm		<u>h Ad-ID</u> 0 тсэс0112	!TVH		<u>Rate Type</u> \$475.00 NM
15 09/24/12 09/24/12 WPBF News 25 Mornings5:30-5:57am Class of Time - Pre-emptible with notice	1	:30	1	\$225.00	NM	



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945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalid	TREASURE CST. JBS CO	918924

www.the	ewpbfchannel.	com									
								Spots/			
Line	Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	09/24/12 Class of Tin	09/24/12 ne - Pre-em	WPBF ptible with	News 25 Morni notice	ings5:30-5:57am	1	:30	1	\$225.00	NM	
V	Veeks:	Start Date 09/24/12	End Date 09/30/12		Spots/Week 1	<u>Rate</u> \$225.00					
S	Spots: <u>#</u> Ch 1 WP			Air Time Descr 5:39 AM WPB	<u>ription</u> F News 25 Mornings @	Start/End Time 5:305:30-5:57am		<u>h Ad-iD</u> 0 тсэс0112	TVH		<u>Rate Type</u> \$225.00 NM
	09/24/12 Class of Tin	09/24/12 ne - Pre-em	WPBF	News 25 @ 6:0 notice	00P6-6:30PM	1	:30	1	\$775.00	NM	21-71
	Neeks:	Start Date 09/24/12	•	e MTWTFSS	Spots/Week 1	<u>Rate</u> \$775.00					
5	Spots: <u>#</u> Ch 1 WP			Air Time Descr 6:22 PM WPBF	iption F News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 тсэс0112	!TVH		<u>Rate</u> <u>Type</u> \$775.00 NM
	09/24/12 Class of Tin	09/24/12 ne - Fixed N	WPBF Ion Pre-em	News 25 Morni	ings6-7AM	1	:30	1	\$450.00	NM	
V	Veeks:	Start Date 09/24/12	End Date 09/30/12		Spots/Week 1	<u>Rate</u> \$450.00					
S	Spots: # Ch 1 WP			Air Time Descr 5:58 AM WPB	i <u>ption</u> F News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 тсэс0112	TVH		<u>Rate</u> <u>Type</u> \$450.00 NM
18 (09/24/12 Class of Tim	09/24/12 ne - Fixed N	Good Non Pre-em	Morning Americ	a 7-9AM	1	:30	1	\$600.00	NM	
	Veeks:	Start Date 09/24/12		e MTWTFSS	Spots/Week 1	<u>Rate</u> \$600.00				·····	****
S	Spots: <u>#</u> Ch 1 WP			Air Time Descr 8:41 AM Good	iption Morning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 тсэс0112	TVH		<u>Rate Type</u> \$600.00 NM
	09/24/12 Class of Tim	09/24/12 ne - Immedi	DWTS	: ALL STARS P	PREI8-10P 9/24 t notice	1	:30	1	\$4,500.00	NM	
h	Veeks:	Start Date 09/24/12		e MTWTFSS	Spots/Week 1	<u>Rate</u> \$4,500.00					
s	Spots: # Ch 1 WP			Air Time Descr 9:41 PM DWTS	iption S: ALL STARS PREMI	Start/End Time		<u>h Ad-ID</u> 0 тсэс0112	TVH		<u>Rate Type</u> \$4,500.00 NM
	09/22/12 Class of Tim	09/22/12 ne - Pre-em	M-SUN	I WPBF News 2 notice	25 (11-11:35PM	1-	:30	1	\$950.00	NM	W-2
٧		Start Date 09/17/12	End Date 09/23/12		Spots/Week 1	<u>Rate</u> \$950.00			7		W
S	Spots: <u>#</u> Ch 1 WP	<u>Day Air</u> BF Sa 09 Credited	/22/12	Air Time Descr M-SU	i <u>ption</u> N WPBF News 25 @ 1	Start/End Time 11PM 11-11:35PM	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate Type</u> \$950.00 NM
	09/22/12 Class of Tim	09/22/12 ne - Pre-em	Sat 5-6	am News	Sat 5-6am	1-	:30	1	\$85.00	NM	
	Veeks:	Start Date 09/17/12		e <u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$85.00			*****		
S	Spots: <u>#</u> Ch 1 WP	<u>Day Air</u> BF Sa 09		Air Time Descri 5:29 AM Sat 5-		Start/End Time Sat 5-6am		<u>h Ad-ID</u> 0 тсэс0112	TVH		Rate Type \$85.00 NM
	09/22/12 Class of Tim	09/22/12 ne - Pre-emi	Sat 6-7	am News	Sat 6-7am	1-	:30	1	\$175.00	NM	700.00 14(4)
	Veeks:	Start Date 09/17/12		MTWTFSS	Spots/Week	<u>Rate</u> \$175.00					
S	Spots: # Ch	Day Air BF Sa 09	Date A	Air Time Descri 6:39 AM Sat 6-	iption	Start/End Time Sat 6-7am		<u>h Ad-ID</u> 0 тсэс0112	TVH		<u>Rate Type</u> \$175.00 NM
	09/22/12 Class of Tim	09/22/12 ie - Pre-emp	Sat 7pn		7-730pm	1-	:30	1	\$400.00	NM	
	Veeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00			¥/ /±		



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THE HISTMEST YOU SEEK CONT.	1826222000		
Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

<u>Advertiser</u>	Product	Estimate Number
Treasure Coast Jobs Coali	TREASURE CST. JBS CO	918924

www.t	hewpbfchanr	el.com									
								Spots/		_	
ine	Start Date	e End Date	Description	on —————	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23	09/22/12 Class of	09/22/12 Fime - Pre-em	Sat 7pm I ptible with no		7-730pm	1-	:30	1	\$400.00	NM	
	Spots: # 0			Time Descrip		Start/End Time		h Ad-ID		***	Rate Typ
	1 V	VPBF Sa 09 Credited		Sat 7pn	n News	7-730pm	:0	00			\$400.00 NI
24		09/22/12 Fime - Pre-em	ptible with no			1-	:30	1	\$375.00	NM	
	Weeks:	<u>Start Date</u> 09/17/12	End Date 09/23/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # 0			Time Descrip		Start/End Time		h Ad-ID	_		Rate Type
	1 V	VPBF Sa 09	1/22/12 7:4	40 AM GMA S	aturday 7-8am	Sat 7am-8am	:3	0 TCJC0112	2TVH		\$375.00 NN
25	09/22/12 Class of	09/22/12 Fime - Pre-em	Sat Jeopa ptible with no		Sat 7:30-8PM	1-	:30	1	\$550.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1-	Spots/Week 1	<u>Rate</u> \$550.00					***
	Spots: # 0			Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 V	VPBF Sa 09	/22/12 7:5	54 PM Sat Jeo	pardy	Sat 7:30-8PM	:3	0 тсэс0112	?TVH		\$550.00 NM
26	09/22/12 Class of T	09/22/12 Time - Pre-em	Sat 8-9an		Sat 8-9am	1-	:30	1	\$375.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # 0	h <u>Day Ai</u>		Time Descrip	tion .	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 V	VPBF Sa 09	/22/12 8:2	24 AM Sat 8-9a	am News	Sat 8-9am	:3	0 TCJC0112	?TVH		\$375.00 NN
27	09/23/12 Class of T	09/23/12 ime - Fixed N	M-SUN W	/PBF News 25	@11-11:35PM	1	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/17/12		MTWTFSS 1	Spots/Week 1	Rate \$1,200.00		******		-	
	Spots: # C			Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 V	VPBF Su 09	/23/12 11:2	21 PM M-SUN	WPBF News 25 @	11PM11-11:35PM	:3	0 TCJC0112	TVH		\$1,200.00 NN
28	09/23/12 Class of T	09/23/12 ime - Pre-em	Sun 5-6ar		Sun 5-6am	1	:30	1	\$50.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$50.00	N.W.	-			
	Spots: # C			Time Descript		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 V	/PBF Su 09	/23/12 5:4	12 AM Sun 5-6	am News	Sun 5-6am	:3	0 тсэс0112	TVH		\$50.00 NN
29	09/23/12 Class of T	09/23/12 ime - Pre-em	Sun 6-7an		Sun 6-7am	1	:30	1	\$100.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$100.00					-
	Spots: # C	h <u>Day Air</u>		Time Descript	ion .	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	/PBF Su 09	/23/12 6:5	8 AM Sun 6-7	am News	Sun 6-7am		0 TCJC0112	TVH		\$100.00 NM
30	09/23/12 Class of T	09/23/12 ime - Pre-emp	Sun 630pr	m News	630-7pm	1	:30	1	\$375.00	NM	-
	Weeks:	Start Date 09/17/12		MTWTFSS 1	Spots/Week	<u>Rate</u>		<u> </u>	-		
	Spots: # C			Time Descript	ion	\$375.00 <u>Sta</u> rt/End Time	Lengti	Ad-ID			Rate Type
		/PBF Su 09/		1 PM Sun 630		630-7pm		7 TCJC0112	TVH		\$375.00 NM
31	09/23/12 Class of T	09/23/12 ime - Pre-emp	GMA Sund	day 7-8am	Sun 7-8am	1	:30	1	\$275.00	NM	
,	Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
	.	09/17/12	09/23/12	1	1	\$275.00					
;	Spots: <u>#</u> C 1 W	h <u>Day Air</u> 'PBF Su 09/		Time Descript 8 AM GMA Su		Start/End Time Sun 7-8am		Ad-ID TCJC0112	TVH		<u>Rate</u> <u>Type</u> \$275.00 NM
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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

www.thewpbfchannel.com							
				Spots/			
Line Start Date End Date Description Start	/End Time	MTWTFSS	Length	Week	Rate	Туре	
31 09/23/12 09/23/12 GMA Sunday 7-8am Sun Class of Time - Pre-emptible with notice	7-8am	1	:30	1	\$275.00	NM	
32 09/23/12 09/23/12 EMMY AWARDS 8-11 Class of Time - Pre-emptible with notice	р	1	:30	1	\$9,500.00	NM	
09/17/12 09/23/121	oots/Week 1	<u>Rate</u> \$9,500.00					· · · · · · · · · · · · · · · · · · ·
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF Su 09/23/12 9:34 PM EMMY AWAR	DS	Start/End Time 8-11p		h <u>Ad-ID</u>) тсјс0112т	VH		<u>Rate Type</u> \$9,500.00 NM
33 09/23/12 09/23/12 Sun 8-9am News Sun Class of Time - Pre-emptible with notice	8-9am	1	:30	1	\$275.00	NM	
09/17/12 09/23/121	oots/Week 1	<u>Rate</u> \$275.00			<u> </u>		
Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 09/23/12 8:27 AM Sun 8-9am Ne	WS	Start/End Time Sun 8-9am		<u>n Ad-ID</u>) тсэс0112т	VH		<u>Rate Type</u> \$275.00 NM
34 09/20/12 09/20/12 M-SUN WPBF News 25 (11-1) Class of Time - Pre-emptible with notice	1:35PM	1	:30	1	\$950.00	NM	
09/17/12 09/23/121	ots/Week 1	<u>Rate</u> \$950.00	<u> </u>				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF Th 09/20/12 11:30 PM M-SUN WPBF	News 25 @ 11	Start/End Time PM11-11:35PM		1 <u>Ad-ID</u>) тсэс0112т	VH		<u>Rate Type</u> \$950.00 NM
35 09/20/12 09/20/12 1230-1P Access Hollywoc1230 Class of Time - Pre-emptible with notice	-1p	1	:30	1	\$275.00	NM	
Weeks: Start Date End Date MTWTFSS Sp 09/17/12 09/23/12 1	ots/Week 1	<u>Rate</u> \$275.00			· · · · · · · · · · · · · · · · · · ·		
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF Th 09/20/12 12:55 PM 1230-1P Acces	ss Hollywood	Start/End Time 1230-1p		<u>Ad-iD</u>) тсэс0112т	VH		<u>Rate Type</u> \$275.00 NM
36 09/20/12 09/20/12 Dr. Oz 4-5p Class of Time - Pre-emptible with notice		1	:30	1	\$525.00	NM	
09/17/12 09/23/121	ots/Week 1	<u>Rate</u> \$525.00			· · · · · · · · · · · · · · · · · · ·		
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 09/20/12 4:28 PM Dr. Oz		Start/End Time 4-5p		<u>Ad-ID</u> TCJC0112T	/H		<u>Rate</u> <u>Type</u> \$525.00 NM
37 09/20/12 09/20/12 WPBF News 25 @ 5am 5-530 Class of Time - Pre-emptible with notice)am	1	:30	1	\$175.00	NM	
09/17/12 09/23/121	ots/Week 1	<u>Rate</u> \$175.00		,	2 111		<u> </u>
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 09/20/12 4:58 AM WPBF News 28	5 @ 5am	Start/End Time 5-530am	<u>Length</u> :30	Ad-ID TCJC0112T\	/H		<u>Rate Type</u> \$175.00 NM
38 09/20/12 09/20/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	n	1	:30	1	\$475.00	NM	
09/17/12 09/23/121	ots/Week 1	<u>Rate</u> \$475.00			<u></u>		
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 09/20/12 5:53 PM M-F 5pm News		Start/End Time 5-6pm	Length :30	Ad-ID TCJC0112TV	<u>/H</u>		<u>Rate Type</u> \$475.00 NM
39 09/20/12 09/20/12 WPBF News 25 Mornings5:30-5 Class of Time - Pre-emptible with notice	5:57am	1	:30	1	\$225.00	NM	
09/17/12 09/23/121	ots/Week 1	<u>Rate</u> \$225.00	<u>.</u>				
Spots: # Ch <u>Day Air Date Air Time Description</u> 1 WPBF Th 09/20/12 5:29 AM WPBF News 25	Mornings @ 5	Start/End Time 3(5:30-5:57am	Length :30	Ad-ID TCJC0112TV	'H		<u>Rate Type</u> \$225.00 NM
40 09/20/12 09/20/12 WPBF News 25 @ 6:00Pl6-6:30 Class of Time - Pre-emptible with notice	PM	1	:30	1	\$775.00	NM	



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

Rate Type Part	www.thev	wpbfchannel.	com									
40	Line O	N. 45 4	=						•			
Weeks: Staff Date End Date MITTES Spots/Week Spots Case Ca	Line S	Start Date					MTWTFSS	Length	Week	Rate	Туре	
O991712 O962012 C12PM WPBF News 25 @ B.00PM S450.00 NM				WPBF ptible with	News 25 @ 6:0 notice	0PI6-6:30P M	1	:30	1	\$775.00	NM	
Spots # Ch Day Air Date Air Time Description Stant/End Time St	W	/eeks:			<u>e MTWTFSS</u> 21	_		· · · · · · · · · · · · · · · · · · ·				W : ·
41 09/20/12 09/20/12 WPBF New 25 Mornings6-7AM	St						Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
Class of Time - Free Mon Pre-emptible		1 WP	·				6-6:30PM	:3	0 тсјс0112т	VH		\$775.00 NM
Spots: # Ch	C	class of Tim	ne - Fixed N	lon Pre-em	ptible	gs6-7AM	1	:30	1	\$450.00	NM	
A	W											* **
42 09/20/12	Sp						Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
Weeks: Start Date Find Date MTNTESS Spots/Week Start/Late Spots/Week		1 WP	BFTh 09				6-7AM	:3	0 тсэс0112т	VH		
O9/19/12 O9/29/121 Se00.00 Slatt/End Time Length Ad-ID Se00.00 NM	42 09 C	9/20/12 class of Tim	09/20/12 ne - Fixed N	Good Non Pre-em	Norning America ptible	7-9AM	1	:30	1	\$600.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time 1.09/18/12 09/18/12	W	eeks:	Start Date 09/17/12									
A 3 09/18/12	Sp		Day Air					Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Start Date Spots # Ch Day Air Date MTWTFSS Spots/Week Spots # Class of Time - Pre-emptible with notice Spots # Ch Day Air Date MTWTFSS Spots/Week Spots # Ch Day Air Date MTWTFSS Spots/Week Spots Spots # Ch Day Air Date MTWTFSS Spots/Week Spots Spots # Ch Day Air Date MTWTFSS Spots/Week Spots Spots # Ch Day Air Date MTWTFSS Spots/Week Spots Spots # Ch Day Air Date MTWTFSS Spots/Week Spots # Ch Day Air Date MTWTFSS Spots/Week Spots Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Rate Spots # Ch Day Air Date MTWTFSS Spots/Week Start Date Ch Date MTWTFSS Spots/Week Spots MTWTF	L	1 WP	BF Th 09	/20/12	9:00 AM Good N	forning America	7-9AM	:3	0 тсэс0112т	VH		
Spots: #Ch Day Air Date Air Time Description Spots/Week Start Date End Date			09/18/12 le - Pre-emp	M-SUN ptible with i	WPBF News 25 notice	6 (11-11:35PM	-1	:30	1	\$950.00	NM	· · · · · · · · · · · · · · · · · · ·
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 30 TCJC0112TVH	W		Start Date 09/17/12								·	
Add 09/18/12 09/18/12 WPBF News 25 @ 11PM 11-11:35PM 30 TCJC0112TVH \$950.00 NM	Sp		Day Air	Date A	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
Veeks Start Date Gold Pine Fire More More Fire More Mo		1 WP	BF Tu 09/	/18/12 1	1:28 PM M-SUN	WPBF News 25 @ 1	1PM11-11:35PM			VH		
Spots: # Ch	44 09 Ci	9/18/12 lass of Tim	09/18/12 e - Fixed No	WPBF on Pre-emp	News 25 @ Noo ptible	n 12pm-1230pm	-1	:30	1	\$375.00	NM	
Spots: # Ch	We											
45 09/18/12	Sp		Day Air	Date A	Nir Time Descrip	tion		Lengti	n Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Spots/Week Start Date End Date MTWTFSS Spots/Week Start Date Class of Time - Pre-emptible with notice Spots/Week Start Date End Date MTWTFSS Spots/Week Start Date Start Da	L			/18/12 12	2:10 PM WPBF	News 25 @ Noon	12pm-1230pm	:30	TCJC0112TN	⁄Н		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type \$525.00 NM		9/18/12 lass of Tim	09/18/12 e - Pre-emp	Dr. Oz otible with r	notice	4-5p	-1	:30	1	\$525.00	NM	
Spots: # Ch Day Air Date 1 WPBF Tu 09/18/12 WPBF News 25 @ 5am 5-530am -1 :30 1 \$175.00 NM	We							-	* **			
4-5p :30 TCJC0112TVH \$525.00 NM	Sp					tion		Length	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice							4-5p	:30) TCJC0112T\	/H		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Start/End Time	Cla	ass of Time	09/18/12 e - Pre-emp	WPBF Notible with n	News 25 @ 5am notice	5-530am	-1	:30	1	\$175.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID \$175.00 NM	We								- <u>, , , , , , , , , , , , , , , , , , ,</u>			
1	Spo	_				tion		Length	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice		1 WPE	3F Tu 09/	18/12 5	5:08 AM WPBF I	News 25 @ 5am	5-530am	:30	TCJC0112TV	/H	·	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			09/18/12 - Pre-emp	M-F 5pn tible with n	n News otice	5-6pm	-1	:30	1	\$475.00	NM	7
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID \$475.00 NM	We	_								 		
1 WPBF 1u	Spo			<u>Date</u> <u>Ai</u>		<u>ion</u>		Length	Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week 09/17/12 09/23/12 -1 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start Time Description							5-6pm	:30	TCJC0112TV	'H		
99/17/12 09/23/12 -1 1 \$225.00 Spots: # Ch	Cla	ass of Time		WPBF N	lews 25 Morning otice	s5:30-5:57am	-1	:30	1	\$225.00	NM	
Spots: # Ch Day Air Date Air Time Description	We	-				Spots/Week 1				-	·	
	Spo				_	i <u>on</u>		Length	Ad-ID			Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

www.	thewpbfchannel.	com								
			_				Spots/			
Line	Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
48			tible with notice	ornings5:30-5:57am	-1	:30	1	\$225.00	NM	
	Spots: # Ch	<u>Day Air</u> PBF Tu 09/			Start/End Time		th Ad-ID			Rate Type
\vdash				PBF News 25 Mornings @) 5:3(5:30-5:57am	:3	30 TCJC0112	TVH		\$225.00 NM
49			WPBF News 25 @ tible with notice		-1	:30	1	\$775.00	NM	
	Weeks:	<u>Start Date</u> 09/17/12	End Date MTWTFS 09/23/12 -1		<u>Rate</u> \$775.00					
	Spots: # Ch	<u>Day Air</u> BF Tu 09/		scription PBF News 25 @ 6:00PM	Start/End Time		th Ad-ID			Rate Type
					6-6:30PM	:3	0 TCJC0112	TVH		\$775.00 NM
50			WPBF News 25 Mo on Pre-emptible	****	-1	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFS 09/23/12 -1		<u>Rate</u> \$450.00					
	Spots: # Ch			scription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
L	1 WF	BF Tu 09/	18/12 6:27 AM WF	PBF News 25 Mornings	6-7AM	:3	0 TCJC0112	TVH	~	\$450.00 NM
51	09/18/12 Class of Tin	09/18/12 ne - Fixed No	Good Morning Ame n Pre-emptible	rica 7-9AM	-1	:30	1	\$600.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFS 09/23/12 -1		Rate \$600.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Tu 09/1	18/12 7:00 AM Go	od Morning America	7-9AM	:3	0 TCJC0112	ΓVΗ		\$600.00 NM
52	09/19/12 Class of Tin	09/19/12 ne - Pre-empt	M-SUN WPBF New tible with notice	s 25 (11-11:35PM	1	:30	1	\$950.00	NM	
		Start Date 09/17/12	End Date MTWTFS 09/23/121		<u>Rate</u> \$950.00			******		·
	Spots: # Ch				Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
<u></u>	1 WP	BFW 09/1	19/12 11:30 PM M-S	SUN WPBF News 25 @ 1	1PM11-11:35PM	:3	0 TCJC01121	TVH		\$950.00 NM
53			1230-1P Access Ho tible with notice	ollywoc1230-1p	1	:30	1	\$275.00	NM	
		Start Date 09/17/12	End Date MTWTFS 09/23/121		<u>Rate</u> \$275.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	TVVP			0-1P Access Hollywood	1230-1p	:3	0 TCJC01121	TVH		\$275.00 NM
54			n Pre-emptible	Noon 12pm-1230pm	1	:30	1	\$375.00	NM	77.1
		Start Date 09/17/12	End Date MTWTFS 09/23/121		<u>Rate</u> \$375.00		-			
1	Spots: # Ch	Day Air [Start/End Time	<u>Lengti</u>	h Ad-ID			Rate Type
L	1 WP	BFW 09/1	9/12 12:22 PM WP	BF News 25 @ Noon	12pm-1230pm	:3	0 тсэс01121	VH		\$375.00 NM
55	09/19/12 Class of Tim	09/19/12 ne - Pre-empt	Dr. Oz ible with notice	4-5p	1	:30	1	\$525.00	NM	· · · · · · · · · · · · · · · · · · ·
			End Date MTWTFS: 09/23/121		Rate \$525.00	. ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
	Spots: # Ch	Day Air D			Start/End Time	Lengti	n Ad-ID			Rate Type
	1 WP	BFW 09/1	9/12 4:35 PM Dr.	Oz	4-5p	:30) тсэс0112т	VH		\$525.00 NM
56	09/19/12 Class of Tim	09/19/12 e - Pre-empti	WPBF News 25 @ sible with notice	5am 5-530am	1	:30	1	\$175.00	NM	
			End Date MTWTFS5 09/23/121		<u>Rate</u> \$175.00					
	Spots: # Ch	Day Air D			Start/End Time	Length	Ad-ID			Rate Type
L	1 WP	BF W 09/1	9/12 5:14 AM WP	BF News 25 @ 5am	5-530am	:30) ТСЈС0112Т	VH		\$175.00 NM



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THE PROPERTY AND ADDRESS OF THE PARTY OF THE	El Milese		
Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

www.	thewpbfchannel.	com									
								Spots/			
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
57	7 09/19/12 Class of Tir	09/19/12 ne - Pre-emr	M-F 5pm otible with no	News tice	5-6pm	1	:30	1	\$475.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$475.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBFW 09/		Time Descrip		Start/End Time 5-6pm		<u>h Ad-ID</u> 0 TCJC0112T	VH		<u>Rate Type</u> \$475.00 NM
5.5	3 09/19/12	09/19/12			gs5:30-5:57am	1	:30	1	\$225.00	NM	
		ne - Pre-emp	otible with no	otice MTWTFSS	Spots/Week		.30	'	\$225.00	ININ	
		Start Date 09/17/12	09/23/12	1	1	<u>Rate</u> \$225.00					
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF W 09/		Time Descrip 41 AM WPBF	ntion News 25 Mornings @	<u>Start/End Time</u> 5:3(5:30-5:57am		<u>h Ad-ID</u> 0 тсэс0112т	VH		<u>Rate Type</u> \$225.00 NM
59	09/19/12 Class of Tin	09/19/12 ne - Pre-emp	WPBF No	ews 25 @ 6:00)PI6-6:30PM	1	:30	1	\$775.00	NM	
	Weeks:	Start Date 09/17/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$775.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	ntion News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-iD</u> 0 тсэс0112т	VH		<u>Rate</u> <u>Type</u> \$775.00 NM
60	09/19/12	09/19/12	WPBF No	ews 25 Mornin		1	:30	1	\$450.00	NM	<u> </u>
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				-	
	Spots: # Ch	09/17/12 Day Air	09/23/12 Date Air	1 Time Descrip	1 Ition	\$450.00 Start/End Time	Lengt	h Ad-iD			Data Time
	· –				News 25 Mornings	6-7AM		<u>п да-гр</u> 0 тсјс0112т	VH		<u>Rate Type</u> \$450.00 NM
61	09/19/12 Class of Tin	09/19/12 ne - Fixed No	Good Mo on Pre-empti	rning America ible	7-9AM	1	:30	1	\$600.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$600.00		7500 to 1			
	Spots: # Ch 1 WP			Time Descrip 50 AM Good M	tion Iorning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 тсэс0112т	VH		<u>Rate</u> <u>Type</u> \$600.00 NM
62	2 09/21/12 Class of Tim	09/21/12 ne - Pre-emp	Dr. Oz	tice	4-5p	F	:30	1	\$525.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$525.00					
	Spots: # Ch			Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WP	BFF 09/	21/12 4:	21 PM Dr. Oz		4-5p	:3	0 тсэс0112т	VH		\$525.00 NM
63	09/21/12 Class of Tim	09/21/12 ne - Fixed N o	Good Mor on Pre-empti	rning America ble	7-9AM	F	:30	1	\$600.00	NM	
		Start Date 09/17/12	End Date 09/23/12	MTWTFSS	Spots/Week 1	Rate \$600.00				-	
	Spots: # Ch 1 WP			Time Descrip	tion Iorning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 тсэс0112т	Val		Rate Type
											\$600.00 NM
64	09/24/12 Class of Tim		on Pre-empti			M	:30	1	\$600.00	NM	
		Start Date 09/24/12	09/30/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch 1 WP	Day Air BFM 09/2		Time Description Time Description Time Description	tion orning America	Start/End Time 7-9AM		<u>1 Ad-ID</u>) TCJC0112T	VН		<u>Rate Type</u> \$600.00 NM
65	09/20/12 Class of Tim	09/20/12 ne - Fixed No	WPBF Ne	ews 25 @ Nooi	12pm-1230pm	T	:30	1	\$375.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00			· , == . 1.	- 7	
	Spots: # Ch	Day Air		Time Descript	•	Start/End Time	Lengtl	Ad-ID			Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	<u>Product</u>	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

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www.thewpbfchannel.com					Spots/			
ine Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
65 09/20/12 09/20/12 Class of Time - Fixed Nor	WPBF News 25 @ Noon	12pm-1230pm	T	:30	1	\$375.00	NM	
Spots: # Ch <u>Day Air D</u> 1 WPBF Th 09/2			Start/End Time 12pm-1230pm		h <u>Ad-ID</u> 0 тсэс0112	!TVH		<u>Rate</u> <u>Type</u> \$375.00 NM
66 09/20/12 09/20/12 Class of Time - Fixed Nor	Good Morning America	7-9AM	T	:30	1	\$600.00	NM	
	End Date <u>MTWTFSS</u> 09/23/12T	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch <u>Day Air D</u> 1 WPBF Th 09/20			Start/End Time 7-9AM		<u>h Ad-ID</u> 0 тсэс0112	?TVH		<u>Rate</u> <u>Type</u> \$600.00 NM
67 09/18/12 09/18/12 Class of Time - Fixed Non	Good Morning American Pre-emptible	7-9AM	-T	:30	1	\$600.00	NM	
	End Date <u>MTWTFSS</u> 09/23/12 -T	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air D</u> 1 WPBF Tu 09/18			Start/End Time 7-9AM		<u>h Ad-ID</u> 0 тсэс0112	!TVH		<u>Rate Type</u> \$600.00 NM
68 09/19/12 09/19/12 Class of Time - Fixed Non	Good Morning America Pre-emptible	7-9AM	W	:30	1	\$600.00	NM	
	End Date <u>MTWTFSS</u> 09/23/12w	Spots/Week 1	<u>Rate</u> \$600.00		· · · · · · ·	-		
Spots: <u>#</u> Ch <u>Day Air D</u> 1 WPBFW 09/19			Start/End Time 7-9AM		<u>h Ad-ID</u> 0 тсэс0112	!TVH		<u>Rate Type</u> \$600.00 NM
69 09/19/12 09/19/12 Class of Time - Fixed Non	Jeopardy Pre-emptible	7:30-8PM	W	:30	1	\$1,700.00	NM	
Weeks: Start Date	End Date <u>MTWTFSS</u> 09/23/12w	Spots/Week 1	Rate \$1,700.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air D</u> 1 WPBF W 09/19			Start/End Time 7:30-8PM		h <u>Ad-ID</u> D TCJC0112	!TVH		<u>Rate</u> <u>Type</u> \$1,700.00 NM
70 09/22/12 09/22/12 Class of Time - Pre-empti	M-Sun 1130p-12am Late ble with notice	1130p-1205am	S-	:30	1	\$500.00	NM	·····
	End Date <u>MTWTFSS</u> 09/23/12S-	Spots/Week 1	<u>Rate</u> \$500.00					* *********
Spots: <u>#</u> Ch <u>Day Air D</u> 1 WPBF Sa 09/22 LR - Footb	2/12 12:31 AM M-Sun 1		Start/End Time ews 1130p-1205am		<u>h</u> <u>Ad-ID</u> 0 тсэс0112	TVH		<u>Rate Type</u> \$500.00 NM
71 09/18/12 09/21/12 Class of Time - Pre-emptil	M-F 3-4P ble with notice	M-F 3-4P	-TWTF	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> 09/17/12	End Date <u>MTWTFSS</u> 09/23/12 -TWTF	Spots/Week 1	<u>Rate</u> \$450.00			. ,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Spots: # Ch Day Air D 1 WPBF F 09/2			Start/End Time M-F 3-4P		n <u>Ad-ID</u>) TCJC0112	TVH		<u>Rate Type</u> \$450.00 NM
72 09/23/12 09/23/12 Class of Time - Pre-emptil	Sun 8-9am News ble with notice	Sun 8-9am	S	:30	1	\$400.00	NM	
	09/23/12S	Spots/Week 1	<u>Rate</u> \$400.00				•	
Spots: <u>#</u> Ch <u>Day Air D</u> 1 WPBF Su 09/23			Start/End Time Sun 8-9am		<u>Ad-ID</u> TCJC0112	TVH		<u>Rate Type</u> \$400.00 NM
			Total Spots	7	0			**************************************

Gross Total

\$46,785.00



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

945784-1		09/30/12	September 2012	08/27/12 - 09/24/12
Invoice #		Invoice Date	Invoice Month	Invoice Period
THE ASSEMBLY WITH THE	21. :UHD	BUTHER		

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

Agency Commission

\$7,017.75

Net Amount Due

\$39,767.25